

**CABEF Scholarships - Essay/Video Judging Rubric – maximum of 40 points**

<b>CRITERIA</b>	<b>10-9</b>	<b>8-7</b>	<b>6-5</b>	<b>4-3</b>	<b>2-0</b>	<b>SCORE</b>
<p><b>Understanding of the topic:</b> To what extent did the applicant demonstrate a clear understanding of the question and respond with details about his/her experience? <b>TOTAL POINTS = 10</b></p>	<p>In-depth understanding: key concepts related to the question are identified and fully defined; excellent use of communication techniques such as comparison and contrast</p>	<p>Key concepts related to the question are adequately identified and defined; average use of communication techniques to describe viewpoints</p>	<p>Key concepts are partially identified and defined; statement that viewpoints exist but little use of supporting details</p>	<p>Some concepts are identified but not defined; lack of reference to any viewpoints</p>	<p>Complete lack of reference to the question in the essay/video; irrelevant information; unsupported statements, incomplete details</p>	
<p><b>Original thinking relative to the topic:</b> To what extent was the original thinking relative to the subject? <b>TOTAL POINTS = 10</b></p>	<p>Fully, relative to the topic</p>	<p>Mostly relative to the topic without errors</p>	<p>Partially relative with minor errors</p>	<p>Somewhat relative with significant errors</p>	<p>Not relative to the topic at all</p>	
<p><b>Effectiveness in presenting a point-of-view:</b> To what extent did the applicant present his/her point of view? <b>TOTAL POINTS = 10</b></p>	<p>Point-of-view fully presented and supported by many facts  1 guiding principle &amp; 3 ways to remain sustainable</p>	<p>Point-of-view presented and supported with some facts  1 guiding principle &amp; 3 ways to remain sustainable</p>	<p>Point-of-view expressed but limited use of factual information  1 guiding principle &amp; 2 ways to remain sustainable</p>	<p>Point-of-view presented without use of supporting facts/ opinion only  1 guiding principle &amp; 2 ways to remain sustainable</p>	<p>Facts are inaccurate. Point of view not present  1 guiding principle &amp; 1 ways to remain sustainable</p>	
<p><b>Communication style</b> <b>TOTAL POINTS = 10</b></p>	<p>Communication style completely clear and effective.  Essay: excellent grammar and spelling. Varied sentence structure, essay well developed and cohesive.  Video: Excellent creativity and quality in filming (sound and picture). Message delivered in a professional manner.</p>	<p>Communication style partially clear and effective.  Essay: good grammar &amp; spelling. Sentence structure somewhat varied; essay well developed and cohesive.  Video: Good creativity and quality in filming (sound and picture). Message delivered in an effective manner.</p>	<p>Use of some communication style to convey main ideas but lacking clarity. Sentence structure lacks variety but essay mostly developed.  Video: Creativity and quality in filming are adequate (sound and picture). Message delivery is adequate.</p>	<p>Lacks use of effective communication techniques.  Essay: many errors in grammar and spelling.  Video: Creativity and quality in filming are in need of improvement (sound and picture). Message delivery is lacking in clarity.</p>	<p>Irrelevant and/or erroneous information, main ideas unclear.  Essay: illegible, grammar and spelling errors consistent throughout essay.  Video: Filming quality is minimal (sound and picture). Message delivery is unclear.</p>	
<b>TOTAL SCORE / 40</b>						

